



**NOTICE OF MEETING
OF THE
MARBLE FALLS ECONOMIC DEVELOPMENT CORPORATION**

A quorum of the Marble Falls City Council may be present

Notice is hereby given that a **Regular Meeting** of the Marble Falls Economic Development Corporation, a non-profit 4B Corporation, will be held at **noon on Wednesday, February 4, 2015** in the **City Hall Council Chambers** located at 800 Third Street, Marble Falls, Texas at which time the following subjects will be discussed:

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT**
2. **CITIZENS COMMENTS** *This is an opportunity for citizens to address the Board concerning an issue of community interest that is not on the agenda. Comments on a specific agenda item must be made when the agenda item comes before the Board. The President may place a time limit on all comments. Any deliberation of an issue raised during Citizen Comments is limited to a proposal to place it on the agenda for a later meeting.*
3. **APPROVAL OF MINUTES**
 - January 7, 2015 regular meeting. ***Christina McDonald, Secretary***
4. **PRESENTATIONS AND UPDATES**
 - Update from the City of Marble Falls. ***Mike Hodge, City Manager***
 - Update on Career Pathways. ***Gail Davalos and Celia Merrill***
5. **DIRECTOR'S REPORT**

Update and Discussion on the following:

 - Marketing
 - Web Site Activity
 - Downtown Project
 - Professional Development
6. **DISCUSSION AND ACTION ITEMS**
 - (a) Discussion and Action on a proposal from PKF Consulting USA for financial projections and a formal written report (Phases II and III) to complete a hotel and conference center market study, pending approval by Burnet County at their February 10, 2015 meeting. ***Staff***
 - (b) Discussion and Action on updating the EDC's Strategic Plan. ***Staff***
7. **EXECUTIVE SESSION**

Close Open Session and Convene Executive Session pursuant to §551.087 (*Economic Development*), pursuant to §551.071 (*Private Consultation between the Board and its Attorney*), and pursuant to §551.072 (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open

Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:

- Economic Development Prospects
8. **RECONVENE TO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION**
 9. **FUTURE AGENDA REVIEW**
 10. **ADJOURNMENT**

"The Marble Falls Economic Development Corporation reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any matters listed on the agenda, as authorized by the Texas Government Code including, but not limited to, Sections: 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), 551.087 (Economic Development), 418.183 (Deliberations about Homeland Security Issues) and as authorized by the Texas Tax Code including, but not limited to, Section 321.3022 (Sales Tax Information)."

In compliance with the Americans with Disabilities Act, the City of Marble Falls will provide for reasonable accommodations for persons attending Economic Development Meetings. To better serve you, requests should be received 24 hours prior to the meetings. Please contact Ms. Christina McDonald, City Secretary, at (830) 693-3615.

Certificate of Posting

I, Christina McDonald, City Secretary for the City of Marble Falls, Texas, do certify that this Notice of Meeting was posted at City Hall, in a place readily accessible to the general public at all times, on the 29th day of Jan. 2015 at 9:00 am/pm and remained so posted for at least 72 continuous hours preceding the scheduled time of said meeting.


Christina McDonald, TRMC
EDC Secretary

This public notice was removed from the official posting board at the City of Marble Falls' City Hall on the following date and time:

By: _____
City Secretary's Office
City of Marble Falls, TX

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On this the 7th day of January 2015 the Marble Falls Economic Development Corporation of the City of Marble Falls convened in regular session at noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date, and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT:

| | |
|-----------------------|----------------|
| John Packer | President |
| Steve Reitz | Vice President |
| Mark Hodges | Director |
| George (Butch) Kemper | Director |
| Judy Miller | Director |
| Mark Mayfield | Director |

ABSENT:

| | |
|------------------|----------|
| Jane Marie Hurst | Director |
|------------------|----------|

STAFF:

| | |
|--------------------|---------------------------------|
| Christian Fletcher | Executive Director |
| Rose Metzler | Administrative Assistant |
| Monte Akers | Attorney |
| Margie Cardenas | Treasurer/City Finance Director |
| Christina McDonald | Secretary/City Secretary |
| Robert Moss | Parks and Recreation Director |

VISITORS: None

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT.** President Packer called the meeting to order and announced the presence of a quorum.
2. **CITIZENS COMMENTS.** There were no citizen comments.
3. **APPROVAL OF MINUTES.** Director Mayfield made a motion to approve the minutes of the December 3, 2014 regular meeting. Vice President Reitz seconded the motion. The motion carried by a vote of 6-0.
4. **PRESENTATIONS AND UPDATES.** There were no presentations or updates.
5. **DIRECTOR'S REPORT.** Christian Fletcher gave an update on marketing and website activity.
6. **DISCUSSION AND ACTION ITEMS**
 - (a) **Discussion and Action on amending Project List to include general park projects.**

Public Hearing, Discussion and Action on acquisition of property, improvements, facilities, equipment, and facilities for recreational and community facilities, including public parks, athletics, sports, and convention, tourist, entertainment, or open space facilities.

President Packer opened the public hearing. Mr. Fletcher addressed the board. There being no further discussion, President Packer closed the public hearing. Director Miller made a motion to add acquisition or property, improvements, facilities, equipment and facilities for recreational and community facilities, including public parks, athletics, sports and convention, tourist, entertainment or open space facilities to the project list. Vice President Reitz seconded the motion. The motion carried by a unanimous vote (6-0).

(b) Discussion and Action on 2014-2015 budget amendments. Director Mayfield made a motion to amend the FY 2014/2015 EDC operating budget by increasing the land purchase line item in the amount of \$90,000 for the purchase of property in the Westside Park area to be funded from the existing fund balance. Director Kemper seconded the motion. The motion carried by a vote of 6-0.

(c) Discussion and Action on establishing an investment policy for the EDC and designating investment officers. Christian Fletcher and Margie Cardenas addressed the board. Director Mayfield made a motion to approve the investment policy as written. Vice President Reitz seconded the motion. The motion carried by a vote of 6-0.

7. EXECUTIVE SESSION

Close Open Session and Convene Executive Session pursuant to §551.087 (Economic Development), pursuant to §551.071 (Private Consultation between the Board and its Attorney), and pursuant to §551.072 (Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property) of the Open Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:

- **Economic Development Prospects**

12:40 pm Convened to Executive Session

12:57 pm Returned to Open Session

8. RECONVENE TO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION. No action taken.

9. FUTURE AGENDA REVIEW. Items for the February agenda were briefly discussed.

10. **ADJOURNMENT.** There being no further discussion, Director Mayfield made a motion to adjourn. Vice President Reitz seconded the motion. The motion carried and the meeting was adjourned at 1:10 pm.

John Packer, President

ATTEST:

Christina McDonald, EDC Secretary

MARBLE FALLS ECONOMIC DEVELOPMENT CORPORATION
Agenda Item Cover Memo
February 4, 2015

Agenda Item: 7
Prepared By: Christina McDonald, Secretary
Department: Administration
Submitted By: EDC Board

AGENDA CAPTION

EXECUTIVE SESSION

Close Open Session and Convene Executive Session pursuant to §551.087 (*Economic Development*), pursuant to §551.071 (*Private Consultation between the Board and its Attorney*), and pursuant to §551.072 (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:

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CERTIFICATION:

I hereby certify that I have reviewed the proposed topic for the Executive Session described herein and in my opinion, the Texas Open Meetings Act authorizes the Marble Falls Economic Development Corporation to meet in Executive Session and to deliberate regarding the subject matter contained in this cover memo.

Signed this _____ day of _____, 2015.

EDC Attorney