



**NOTICE OF MEETING  
OF THE  
MARBLE FALLS ECONOMIC DEVELOPMENT CORPORATION**

A quorum of the Marble Falls City Council may be present

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Notice is hereby given that a **Regular Meeting** of the Marble Falls Economic Development Corporation, a non-profit 4B Corporation, will be held at **noon on Wednesday, March 4, 2015** in the **City Hall Council Chambers** located at 800 Third Street, Marble Falls, Texas at which time the following subjects will be discussed:

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT**
2. **CITIZENS COMMENTS** *This is an opportunity for citizens to address the Board concerning an issue of community interest that is not on the agenda. Comments on a specific agenda item must be made when the agenda item comes before the Board. The President may place a time limit on all comments. Any deliberation of an issue raised during Citizen Comments is limited to a proposal to place it on the agenda for a later meeting.*
3. **APPROVAL OF MINUTES**
  - February 4, 2015 regular meeting and February 18, 2015 special meeting.  
*Christina McDonald, Secretary*
4. **PRESENTATIONS AND UPDATES**

None
5. **DIRECTOR'S REPORT**

Update and Discussion on the following:

  - Marketing
  - Web Site Activity
  - Downtown Project
  - Professional Development
6. **DISCUSSION AND ACTION ITEMS**

(a) Discussion and Action on updating the EDC's Strategic Plan. **Staff**
7. **EXECUTIVE SESSION**

**Close Open Session and Convene Executive Session** pursuant to §551.087 (*Economic Development*), pursuant to §551.071 (*Private Consultation between the Board and its Attorney*), and pursuant to §551.072 (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:

  - Economic Development Prospects

8. **RECONVENE TO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION**
9. **FUTURE AGENDA REVIEW**
10. **ADJOURNMENT**

*"The Marble Falls Economic Development Corporation reserves the right to adjourn into Executive Session at any time during the course of this meeting to discuss any matters listed on the agenda, as authorized by the Texas Government Code including, but not limited to, Sections: 551.071 (Consultation with Attorney), 551.072 (Deliberations about Real Property), 551.073 (Deliberations about Gifts and Donations), 551.074 (Personnel Matters), 551.076 (Deliberations about Security Devices), 551.087 (Economic Development), 418.183 (Deliberations about Homeland Security Issues) and as authorized by the Texas Tax Code including, but not limited to, Section 321.3022 (Sales Tax Information)."*

*In compliance with the Americans with Disabilities Act, the City of Marble Falls will provide for reasonable accommodations for persons attending Economic Development Meetings. To better serve you, requests should be received 24 hours prior to the meetings. Please contact Ms. Christina McDonald, City Secretary, at (830) 693-3615.*

**Certificate of Posting**

I, Christina McDonald, City Secretary for the City of Marble Falls, Texas, do certify that this Notice of Meeting was posted at City Hall, in a place readily accessible to the general public at all times, on the 27<sup>th</sup> day of February 2015 at 9:00 am/pm and remained so posted for at least 72 continuous hours proceeding the scheduled time of said meeting.



Christina McDonald, TRMC  
EDC Secretary

This public notice was removed from the official posting board at the City of Marble Falls' City Hall on the following date and time:

By: \_\_\_\_\_  
City Secretary's Office  
City of Marble Falls, TX

**STATE OF TEXAS  
COUNTY OF BURNET  
CITY OF MARBLE FALLS**

On this the 4<sup>th</sup> day of February 2015 the Marble Falls Economic Development Corporation of the City of Marble Falls convened in regular session at noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date, and subject having been posted as described in Chapter 551 of the Texas Government Code.

**PRESENT:**

|                       |                |
|-----------------------|----------------|
| John Packer           | President      |
| Steve Reitz           | Vice President |
| Mark Hodges           | Director       |
| Jane Marie Hurst      | Director       |
| George (Butch) Kemper | Director       |
| Judy Miller           | Director       |

**ABSENT:**

|               |          |
|---------------|----------|
| Mark Mayfield | Director |
|---------------|----------|

**STAFF:**

|                    |                                 |
|--------------------|---------------------------------|
| Christian Fletcher | Executive Director              |
| Rose Metzler       | Administrative Assistant        |
| Monte Akers        | Attorney                        |
| Mike Hodge         | City Manager                    |
| Margie Cardenas    | Treasurer/City Finance Director |
| Christina McDonald | Secretary/City Secretary        |
| Robert Moss        | Parks and Recreation Director   |
| Eric Belaj         | City Engineer                   |

**VISITORS:** Bill Rives (Marble Falls/Lake LBJ Chamber of Commerce), Gail Davalos and Celia Merrill (Career Pathways)

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT.** President Packer called the meeting to order at noon and announced the presence of a quorum.
2. **CITIZENS COMMENTS.** There were no citizen comments.
3. **APPROVAL OF MINUTES.** Director Kemper made a motion to approve the minutes of the January 7, 2015 regular meeting. Director Miller seconded the motion. The motion carried by a unanimous vote (6-0).
4. **PRESENTATIONS AND UPDATES**
  - **Update from the City of Marble Falls.** Mike Hodge, City Manager gave the update.
  - **Update on Career Pathways.** Celia Merrill gave an update on the progress of Career Pathways.

5. **DIRECTOR'S REPORT.** Director Fletcher gave an update on marketing, website activity, the downtown project and professional development.
6. **DISCUSSION AND ACTION ITEMS**
- (a) Discussion and Action on a proposal from PKF Consulting USA for financial projections and a formal written report (Phases II and III) to complete a hotel and conference center market study, pending approval by Burnet County at their February 10, 2015 meeting. Mr. Fletcher addressed the board. Vice President Reitz made a motion to accept the proposal. Director Hurst seconded the motion. The motion carried by a vote of 6-0.
- (b) Discussion and Action on updating the EDC's Strategic Plan. Mr. Fletcher addressed the board. No action was taken.
7. **EXECUTIVE SESSION**  
Close Open Session and Convene Executive Session pursuant to §551.087 (*Economic Development*), pursuant to §551.071 (*Private Consultation between the Board and its Attorney*), and pursuant to §551.072 (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:
- Economic Development Prospects
- 12:54 pm convened to Executive Session  
2:30 pm returned to Open Session
8. **RECONVENE TO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION.** No action was taken.
9. **FUTURE AGENDA REVIEW.** Items for the March regular meeting were discussed.
10. **ADJOURNMENT.** There being no further business to discuss, Vice President Reitz made a motion to adjourn. Director Hodges seconded the motion. The meeting was adjourned at 2:31 pm by a vote of 6-0.

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John Packer, President

ATTEST:

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Christina McDonald, EDC Secretary

**STATE OF TEXAS  
COUNTY OF BURNET  
CITY OF MARBLE FALLS**

On this the 18<sup>th</sup> day of February, 2015 the Marble Falls Economic Development Corporation of the City of Marble Falls convened in special session at noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date, and subject having been posted as described in Chapter 551 of the Texas Government Code.

**PRESENT:**

|                       |                |
|-----------------------|----------------|
| John Packer           | President      |
| Steve Reitz           | Vice President |
| Mark Hodges           | Director       |
| George (Butch) Kemper | Director       |
| Judy Miller           | Director       |

**ABSENT:**

|                  |          |
|------------------|----------|
| Jane Marie Hurst | Director |
| Mark Mayfield    | Director |

**STAFF:**

|                    |                          |
|--------------------|--------------------------|
| Christian Fletcher | Executive Director       |
| Rose Metzler       | Administrative Assistant |
| Mike Hodge         | City Manager             |

**VISITORS:** None

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT.** President Packer called the meeting to order at 12:05 pm and announced the presence of a quorum.
2. **EXECUTIVE SESSION**  
Close Open Session and Convene Executive Session pursuant to §551.087 (*Economic Development*), and pursuant to §551.072 (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:
  - Economic Development Prospects

12:06 pm convened to Executive Session

1:20 pm returned to Open Session

3. **RECONVENE TO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION.** No action was taken.
4. **ADJOURNMENT.** The meeting was adjourned at 1:23 pm.

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**John Packer, President**

**ATTEST:**

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**Christina McDonald, EDC Secretary**

**MARBLE FALLS ECONOMIC DEVELOPMENT CORPORATION**  
**Agenda Item Cover Memo**  
**March 4, 2015**

**Agenda Item:** 7  
**Prepared By:** Christina McDonald, Secretary  
**Department:** Administration  
**Submitted By:** EDC Board

**AGENDA CAPTION**

**EXECUTIVE SESSION**

**Close Open Session and Convene Executive Session** pursuant to §551.087 (*Economic Development*), pursuant to §551.071 (*Private Consultation between the Board and its Attorney*), and pursuant to §551.072 (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:

- Economic Development Prospects

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**CERTIFICATION:**

I hereby certify that I have reviewed the proposed topic for the Executive Session described herein and in my opinion, the Texas Open Meetings Act authorizes the Marble Falls Economic Development Corporation to meet in Executive Session and to deliberate regarding the subject matter contained in this cover memo.

Signed this \_\_\_\_\_ day of \_\_\_\_\_, 2015.

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EDC Attorney