

**STATE OF TEXAS
COUNTY OF BURNET
CITY OF MARBLE FALLS**

On this the 4th day of February 2015 the Marble Falls Economic Development Corporation of the City of Marble Falls convened in regular session at noon at the regular meeting place in City Hall, with notice of meeting giving time, place, date, and subject having been posted as described in Chapter 551 of the Texas Government Code.

PRESENT:

John Packer	President
Steve Reitz	Vice President
Mark Hodges	Director
Jane Marie Hurst	Director
George (Butch) Kemper	Director
Judy Miller	Director

ABSENT: Mark Mayfield Director

STAFF:

Christian Fletcher	Executive Director
Rose Metzler	Administrative Assistant
Monte Akers	Attorney
Mike Hodge	City Manager
Margie Cardenas	Treasurer/City Finance Director
Christina McDonald	Secretary/City Secretary
Robert Moss	Parks and Recreation Director
Eric Belaj	City Engineer

VISITORS: Bill Rives (Marble Falls/Lake LBJ Chamber of Commerce), Gail Davalos and Celia Merrill (Career Pathways)

1. **CALL TO ORDER AND ANNOUNCE QUORUM IS PRESENT.** President Packer called the meeting to order at noon and announced the presence of a quorum.
2. **CITIZENS COMMENTS.** There were no citizen comments.
3. **APPROVAL OF MINUTES.** Director Kemper made a motion to approve the minutes of the January 7, 2015 regular meeting. Director Miller seconded the motion. The motion carried by a unanimous vote (6-0).
4. **PRESENTATIONS AND UPDATES**
 - **Update from the City of Marble Falls.** Mike Hodge, City Manager gave the update.
 - **Update on Career Pathways.** Celia Merrill gave an update on the progress of Career Pathways.

5. **DIRECTOR'S REPORT.** Director Fletcher gave an update on marketing, website activity, the downtown project and professional development.

6. **DISCUSSION AND ACTION ITEMS**

(a) Discussion and Action on a proposal from PKF Consulting USA for financial projections and a formal written report (Phases II and III) to complete a hotel and conference center market study, pending approval by Burnet County at their February 10, 2015 meeting. Mr. Fletcher addressed the board. Vice President Reitz made a motion to accept the proposal. Director Hurst seconded the motion. The motion carried by a vote of 6-0.

(b) Discussion and Action on updating the EDC's Strategic Plan. Mr. Fletcher addressed the board. No action was taken.

7. **EXECUTIVE SESSION**

Close Open Session and Convene Executive Session pursuant to §551.087 (*Economic Development*), pursuant to §551.071 (*Private Consultation between the Board and its Attorney*), and pursuant to §551.072 (*Deliberation Regarding the Purchase, Exchange, Lease or Value of Real Property*) of the Open Meetings Act, the Marble Falls Economic Development Corporation Board will meet in Executive Session to discuss the following:

- Economic Development Prospects

12:54 pm convened to Executive Session

2:30 pm returned to Open Session

8. **RECONVENE TO OPEN SESSION FOR POSSIBLE ACTION RESULTING FROM ITEMS DISCUSSED IN EXECUTIVE SESSION.** No action was taken.

9. **FUTURE AGENDA REVIEW.** Items for the March regular meeting were discussed.

10. **ADJOURNMENT.** There being no further business to discuss, Vice President Reitz made a motion to adjourn. Director Hodges seconded the motion. The meeting was adjourned at 2:31 pm by a vote of 6-0.



John Packer, President

ATTEST:



Christina McDonald, EDC Secretary