



## Sign Replacement Program Application

### 1. Applicant Information

Applicant Name(s): \_\_\_\_\_  
 Home Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Business Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### 2. Property Owner Information (If different from applicant)

Name(s): \_\_\_\_\_  
 Home Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Business Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Home Phone: \_\_\_\_\_ Business Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### 3. Information on Property Proposed for Sign Replacement Program

Name of Business: \_\_\_\_\_  
 Property Address: \_\_\_\_\_  
 Type of Business: \_\_\_\_\_  
 Description of Existing Sign (please attach image): \_\_\_\_\_  
 Description of Proposed Sign (please attach image): \_\_\_\_\_  
 Sign Replacement Costs (please attach bids): \_\_\_\_\_

### 4. Sign Company Information

Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_ Business Phone: \_\_\_\_\_ FAX: \_\_\_\_\_  
 Email Address: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### 5. Commitment

I agree to adhere to the sign replacement program guidelines as established by the Marble Falls EDC .

\_\_\_\_\_  
 Signature of Applicant Date Signature of Property Owner Date



## Sign Replacement Program Information

### Background

The Marble Falls EDC is implementing a Sign Replacement Program to provide assistance to local businesses in improving the visual character, appearance, and image of the business community. The EDC will provide a 50/50 funding match (\$1,500 maximum grant, via reimbursement) to businesses who are seeking to replace one on-site business sign. New signs or additional signs will not be funded under this program, which applies to sign replacement only. The EDC will make available up to \$15,000 in total funding for FY 2015-2016. The application period for this grant will remain open until funding has been exhausted, or until the EDC determines that its program goals have been satisfied.

### Eligibility & Consideration

In order to qualify for funding under this program, the applicant must meet all of the following criteria:

- The new sign must be fully compliant with Marble Falls City Ordinance No. 2012-O-02C and permitted as such. (Permits must be obtained from the City's Development Services office.)
- The business must be located in the corporate city limits of Marble Falls, and must be in compliance with all applicable zoning, land use, and other ordinances.
- The landowner must be current on property tax payments.

Special preference may be given to applicants seeking to replace nonconforming or unattractive signs with signs designed to meet the intent and criteria of the new City sign ordinance, as well as those businesses located in high-visibility and highly-trafficked areas.

### Program Details

Applications for funding will be reviewed by a committee comprised of EDC board and staff and City staff. During the course of its evaluation of the application, the committee may contact the applicant in order to verify or clarify information. **Your application must be approved prior to installation of the new sign.**

Rebates will be issued as a reimbursement of 50% of actual expenditures, up to a maximum rebate of \$1,500. Expenditures related to sign replacement may include the removal of nonconforming or unattractive signs and sign supports and the cost and installation of new signs and related support and electrical work. Funding will be delivered upon completion of the sign installation and submission of an invoice and proof of payment from the sign company/installer to the EDC for verification.

If you have questions, or for assistance with your application, please contact Christian Fletcher at the EDC (830/798-7079 or [cfletcher@marblefallseconomy.com](mailto:cfletcher@marblefallseconomy.com)).

***Please submit applications and supporting materials to the Marble Falls Economic Development Corporation, 801 Fourth Street, Marble Falls.***