



Sign Replacement Program Application

1. Applicant Information

Applicant Name(s): _____
Home Address: _____ City: _____ Zip Code: _____
Business Address: _____ City: _____ Zip Code: _____
Home Phone: _____ Business Phone: _____ FAX: _____
Email Address: _____ Cell Phone: _____

2. Property Owner Information (If different from applicant)

Name(s): _____
Home Address: _____ City: _____ Zip Code: _____
Business Address: _____ City: _____ Zip Code: _____
Home Phone: _____ Business Phone: _____ FAX: _____
Email Address: _____ Cell Phone: _____

3. Information on Property Proposed for Sign Replacement Program

Name of Business: _____
Property Address: _____
Type of Business: _____
Description of Existing Sign (please attach image): _____
Description of Proposed Sign (please attach image): _____
Sign Replacement Costs (please attach bids): _____

4. Sign Company Information

Company Name: _____
Address: _____ City: _____ Zip Code: _____
Contact Person: _____ Business Phone: _____ FAX: _____
Email Address: _____ Cell Phone: _____

5. Commitment

I agree to adhere to the sign replacement program guidelines as established by the Marble Falls EDC .

Signature of Applicant

Date

Signature of Property Owner

Date



Sign Replacement Program Information

Background

The Marble Falls EDC is implementing a Sign Replacement Program to provide assistance to local businesses in improving the visual character, appearance, and image of the business community. The EDC will provide a 50/50 funding match (\$1,500 maximum grant, via reimbursement) to businesses who are seeking to replace one on-site business sign. New signs or additional signs will not be funded under this program, which applies to sign replacement only. The EDC will make available up to \$15,000 in total funding for FY 2017-2018. The application period for this grant will remain open until funding has been exhausted, or until the EDC determines that its program goals have been satisfied.

Eligibility & Consideration

In order to qualify for funding under this program, the applicant must meet all of the following criteria:

- The new sign must be fully compliant with Marble Falls City Ordinance No. 2012-O-02C and permitted as such. (Permits must be obtained from the City's Development Services office.)
- The business must be located in the corporate city limits of Marble Falls, and must be in compliance with all applicable zoning, land use, and other ordinances.
- The landowner must be current on property tax payments.

Special preference may be given to applicants seeking to replace nonconforming or unattractive signs with signs designed to meet the intent and criteria of the new City sign ordinance, as well as those businesses located in high-visibility and highly-trafficked areas.

Program Details

Applications for funding will be reviewed by a committee comprised of EDC board and staff and City staff. During the course of its evaluation of the application, the committee may contact the applicant in order to verify or clarify information. **Your application must be approved prior to installation of the new sign.**

Rebates will be issued as a reimbursement of 50% of actual expenditures, up to a maximum rebate of \$1,500. Expenditures related to sign replacement may include the removal of nonconforming or unattractive signs and sign supports and the cost and installation of new signs and related support and electrical work. Funding will be delivered upon completion of the sign installation and submission of an invoice and proof of payment from the sign company/installer to the EDC for verification.

If you have questions, or for assistance with your application, please contact Midge Dockery at the EDC (830/798-7079 or mdockery@marblefallseconomy.com).

***Please submit applications and supporting materials to the
Marble Falls Economic Development Corporation, 801 Fourth Street, Marble Falls.***