



# Grow Your Business Using Social Media

**Two Sessions: Monday, September 23**

9:00am - 12:00pm & 1:30pm - 4:30pm

Fickett Education Center

806 Steve Hawkins Pkwy, Marble Falls, TX 78654

Eric is a featured speaker at a number of national and international conferences. He is consistently ranked in the top 10% of speakers by attendees, creating numerous invitations to speak again. His online marketing video series is one of the most popular on the subject and thousands of fans follow his national video blogs. His videos educate business owners all around the world on the latest Internet success marketing tools and strategies.



Workshop conducted by Eric Spellmann  
of Spellmann & Associates

Sponsored by :



**Seating is limited  
Register Today!**

marblefallseconomy.com  
mdockery@marblefallseconomy.com  
(830) 798-7079

# FREE

**Hands-on Workshop!**

Small Business  
Marketing

FB, Instagram, LinkedIn,  
Twitter, Etsy, Pinterest...

Importance of using  
multiple platforms

What's your business and  
what do you offer?

Which platforms are best  
for your business?

Which audiences are  
where?

Creating an effective &  
engaging post

Paid/Targeted Ads

How to grow your  
following & grow your  
business & more!

Bring your own laptop,  
tablet, smart phone, etc.

**Absolutely NO  
Sales pitches!**